



Changing the way respectful hunters discover, share, and organize all things hunting.

[huntdrop.com](http://huntdrop.com) | [www.facebook.com/huntdrop](https://www.facebook.com/huntdrop)

### Why HuntDrop?

-HuntDrop is definitely the most exciting online community of respectful hunting enthusiasts to date. We average **over 1 Million monthly page views**, thousands of new members every month as well as 210,000+ fans of our Facebook page.

-Our users can upload their trophies, images from game cams, products they like, etc. They can also connect with other hunters and discuss hot topics and products. **Our community is rich because of the engaged people in it.**

# ABOUT US

## Audience Demographics

All members are avid hunting enthusiasts

82% Male, 18% Female

68% US, 27% Canada

25% in the 18-24 age group

With over **210,000 fans on Facebook** and **1,000,000 monthly page views on HuntDrop.com** in our very first month, HuntDrop.com is undeniably the most active hunting authority online, and that's only the beginning.

	HuntDrop.com	BowHunting.com	PetersensHunting.com	HuntingNet.com	NorthAmericanWhitetail.com
US Alexa Rank	<b>41,523</b>	89,230	122,275	53,687	451,796
Monthly Page Views	<b>Over 1 Million</b>	Under 1 Million	Under 1 Million	Under 1 Million	Under 1 Million
US Visitors Each Month	<b>144,298</b>	41,381	21,676	74,796	16,276
Traffic Coming from US	<b>68%</b>	61%	62.3%	45.9%	59.7%
2nd Most Popular Country	<b>Canada, 27%</b>	India, 17.5%	Evenly dispersed	SE Asia, 40%	Evenly dispersed

\* Data provided by Google Analytics, Alexa.com, Compete.com and Facebook.com 9/10/12

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“HuntDrop was definitely a good avenue to market my book as well as myself. I recommend them to anyone.”

- Georgia Pellegrini, The Girl Hunter





For exclusive marketing opportunities, email [advertising@huntdrop.com](mailto:advertising@huntdrop.com).

## Advertising

HuntDrop advertises what its members want to see. Our users visit often, because HuntDrop is their one stop shop to share their trophies, browse images, products, and conversations uploaded by others, and find and purchase the best new products on the market. Please inquire for current advertising opportunities.

We can also customize advertising programs to meet your specific needs, and we are passionate about connecting our members with the products they want.